

## ABSTRACT OF THE DISCLOSURE

A tow hook hitch assembly attaches to one or both of the front tow hooks provided on a four wheel drive vehicle for mounting a tow ball, winch, or other accessory to the front end of the vehicle. The tow hook hitch includes an upper member extending above the tow hook, a lower member extending below the tow hook, a shaped insert secured to the upper member or lower member for extending within the tow hook, and a clamp bolt for securing the aforementioned components together.